

What is your challenge??



Organizations today are under constant pressure to perform better and adapt to the changes that are forcing themselves on a regular basis. This often leads to confusion. By constantly changing objectives, offerings, and strategy, or when these things are no longer clear, the cohesion of your management team crumbles and things no longer run as you wish. Errors and inefficiencies affect your profitability and ultimately threaten the survival of your organization.

When you recognize this scenario, it is appropriate to opt for a "Strategic Management Alignment Residential Training" (SMART), it is just a smart move to do this when time is running short.

What is it?

The "**Strategic Management Alignment Residential Training**" is a method to recharge your management team's **energy and ideas**. It allows you to put everyone on the same page and achieve results faster with **supported changes**, while also strengthening the long-term perspective.

The **SMART** essentially consists of four parts:

1. Exploration of the team, the company, the organization
2. Exploration of the challenges
3. Exploration of the solution space
4. Execute the Disney strategy to develop a coherent action plan.

We conclude the whole training with **short-term actions and agreements**, as well as with more **fundamental solutions** for the longer term.



What is the result?

This method ensures that people, **by paying attention to each other and sharing insights, build a common vision of the organization and its future**. This prevents **contradictory work** from being delivered. It allows your organization to **chart a clear course** and put **everyone on the right track**. The connection that arises in your organization creates the conditions that allow you to discover and discuss problems within your organization in a timely manner. The "**SMART**" leads to the generation of **immediately deployable solutions**. This gives you a more efficient team and improves your **results** immediately and spectacularly.

Important conditions and practical information

SMART has a better chance of achieving a good result **if enough time** is allocated and if the training can be held in a neutral place and in **inspiring circumstances**.

The minimum process required to achieve a workable result is at least **two days**, consecutive and residential.

Each situation is unique and is discussed in advance, so a **specific, adapted approach** is used.

If **necessary**, a SMART **also fits into a strategic guidance process, where the current situation and existing challenges are tackled through a monthly follow-up with coaching and advice**. This makes it possible to anchor solutions in a good way and to let them grow into **sustainable success**.



Concrete:

1. We will visit you, **without obligation and free of charge**, listen to your concerns and see if a SMART is appropriate.
2. If necessary, we will make arrangements to ensure that the "**SMART**" runs optimally.
3. After the implementation of the "**SMART**" you will receive a report with agreements for sustainable success.
4. Optionally, there is the possibility of a full counselling programme to stay on track to success.